

# Long Island Business NEWS

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## WHO'S WHO

## in Intellectual Property & Labor Law

By LISA JOSEFAK

### PAUL S. LINZER

*Certilman Balin Adler  
& Hyman, LLP*

Paul S. Linzer is a partner in the labor relations and criminal law practice groups at Certilman Balin Adler & Hyman, LLP in East Meadow. Linzer concentrates his practice on all aspects of public sector labor law litigation and criminal defense litigation.

Linzer represents a variety of public sector labor unions and their membership including county and village-level police unions; the supervisors' union from the New York City Department of Corrections; and the New York City firefighters' union. He handles most labor counsel responsibilities for these unions, including their grievance arbitrations, improper labor practice proceedings, and all contract negotiations.

Linzer also represents union members in Internal Affairs, disciplinary proceedings, or other internal or administrative investigations.

Although Linzer believes that social media can lead to success in any type of business, he does not use much social media in his labor law practice.

"There are seemingly too many dangers to avoid," he said. "Initially, lawyers must make a clear distinction between sharing their thoughts about issues and giving legal advice. Moreover, lawyers must be careful when engaging in conversations through social media because some conversations

could have the unforeseen consequence of becoming a breach of client confidentiality. Taken to a further extreme, lawyers sharing personal thoughts through social media may subject them-



selves to discipline through the bar grievance procedures, dependent on the state in which they are admitted."

Furthermore, each state has their own ethical obligations and rules that make it easy for lawyers to encounter potential ethical violations for innocent words or conduct while using social media sites, Linzer said.

"These ethical pitfalls extend to those states that equate a lawyer's social networking with regulated lawyer advertising," he said. "Lawyers must be careful to know the rules and ethical mandates."

Nonetheless, the power of social media use by lawyers, in a purely posi-

tive sense, cannot be understated, Linzer noted. "Social media is a tool that could be indispensable in its benefits to building a law practice — just be careful."

Prior to joining the firm in 2000, Linzer served as assistant district attorney in the Nassau County District Attorney's Office for about eight years. He has extensive trial experience, as both a prosecutor and a defense attorney, ranging from minor crimes to serious felonies.

Linzer earned a bachelor of arts degree from SUNY Albany and a juris doctor from The American University, Washington College of Law.

A member of the New York State and Nassau County Bar Associations, as well as the Former Assistant District Attorney's Association, Linzer is admitted to practice in the states of New York and Florida, as well as the District of Columbia. He is also admitted to practice in the United States District Court for the Eastern and Southern Districts of New York.

Certilman Balin Adler & Hyman is among Long Island's largest full-service law firms with offices in Nassau and Suffolk counties. Its 14 practice areas include: real estate, real property tax certiorari and condemnation, cooperative and condominium, land use, environmental law, corporate/securities, litigation, commercial lending, labor relations/employment law, bankruptcy and debtor/creditor rights, trusts and estates, elder law, telecommunications law, and criminal law.